



PRUEBA DE ACCESO A CICLOS FORMATIVOS

HEZIKETA ZIKLOETARA SARTZEKO FROGA

JUNIO 2009 / 2009KO EKAINA

GOI MAILAKO ZIKLOAK / CICLOS DE GRADO SUPERIOR

ARLO ESPEZIFIKOA / PARTE ESPECÍFICA

**IDIOMA EXTRANJERO
ATZERRIKO HIZKUNTZA**

(INGLÉS)

**Abizenak
Apellidos**

**Izena
Nombre**

**Ordena Zkia.
Nº orden**

**Lurraldea
Territorio**

**N.A.N.
D.N.I.**

**Adina
Edad**

**Ikastetxea
Centro**



1. READ THE TEXT .

LA bans plastic bags

THE city of Los Angeles will ban plastic bags from retail stores from July 1, 2010, following similar regulations already enforced in San Francisco.

Los Angeles, the second-largest US city behind New York, would ban plastic bagging in all supermarkets, grocery and retail stores, the Los Angeles City Council said.

After July 1, 2010, customers must provide their own bags or buy bags made of paper or other biodegradable material from the store for 25 cents.

The goal is to rid the city of some 2.3 billion non-biodegradable plastic bags that are distributed each year and end up polluting waste dumps for a long time.

San Francisco, 600km north of LA, in 2007 became the first US city to ban plastic bags from its stores.

Both city regulations are intended to pressure state politicians who are considering a Bill to eliminate plastic bags across the state by 2012.

Several countries have already adopted laws banning plastic bags, which often end up killing animals that swallow or get caught up in them.

In Australia, Victoria is holding a four-week plastic bag levy trial at selected supermarkets next month, and South Australia will ban plastic bags from January 2009.

However, federal and state environment ministers failed to agree on imposing a national ban or levy on plastic bags during a meeting in April.

A spokesman from federal Environment Minister Peter Garrett's office this month said the ministers had agreed to consider a range of options, including the results of the Victorian trial, at their next meeting in November.

The governments would consider a national voluntary retailer charge for the bags once the results of the trial were known.

(*news.com.au. July 23rd 2008*)



2. COMPLETE THE CHART. (4 points)

<p><u>WHEN</u> will plastic bags be forbidden in LA?</p>	
<p><u>NAME</u> another city in the USA where plastic bags are not allowed.</p>	
<p><u>WHAT</u> is the objective with this measure?</p>	
<p><u>WRITE</u> the year when American politicians want to get rid of plastic bags</p>	

3. ANSWER THE QUESTIONS. (6 points)(Write complete answers)

1. Which is the first city in the USA that bans plastic bags in supermarkets?

.....

2. After 2010 what will buyers have to do when they go to the shops?

.....

3. What happens to animals that eat plastic bags?

.....



4. PRESENT SIMPLE AND PRESENT CONTINUOUS.

MATCH THE HALVES TO COMPLETE SENTENCES. (4 points)

Write from a to h after the first half

1. We´re staying in and watching.....
2. Sorry she can´t come to the phone,
3. I´meeting.....
4. I have a doctor´s.....
5. We´re going to Greece.....
6. The students in my class speak.....
7. More people are studying.....
8. Are you coming to.....

- a. English all the time
- b. our party next week?
- c. at university these days
- d. a DVD tonight
- e. she´s having a shower at the moment
- f. appointment at four o´clock
- g. my friends in an hour
- h. this summer

5. **AN ADVERTISING CAMPAIGN. (20 points)**

You work for an advertising company called *Ad Makers in New York*. Your company has been given the advertising account for a very large multinational company and you have been asked to come up with a Proposal for their new advertising campaign. (150 words more or less)

Follow these steps:

A. Decide who your client is.

It could be a clothing giant, a food or drinks company, a cosmetics company or a car manufacture.

B. Make notes on the following:

Decide on your target group and describe them: Age /sex /spending power / education / professionals...

Type of advertising campaign: TV /magazine and newspapers /radio /billboard adverts...

Where the adverts will appear and how often.

How long the campaign will last.



.....

.....

.....

.....

.....

.....

.....

.....

.....